

National Strategy for Financial Literacy in Latvia 2021-2027

Goals



Culture of financial literacy aimed at sustainability and enhancement of competencies



Provision of adequate quality of financial environment



Increasing the impact of financial literacy strategic planning, by linking it to the national strategic planning documents, involving interested parties more broadly and effectively

Scope of action



Promotion of financial inclusion



Broad public education



Production of content to inform public and media



Promotion of positive financial decisions and action



Promotion of culture of financial literacy and competencies



Strategic planning and policies for financial literacy



Analysis of the impact of financial environment on the public financial literacy



Involvement of financial service providers in improving digital literacy



Integration and exploitation of global experience



Reliability, quality and openness of financial services



Improvement of financial literacy by financial services and products



Implementation and coordination of the financial literacy strategy, ensuring involvement of interested parties